



PRESS RELEASE

Rosersberg, February 25, 2019

Heidi Imboden appointed Steelwrist Country Manager in Finland

Heidi Imboden has been appointed to the position as Steelwrist Country Manager in Finland. With a solid experience from the construction equipment industry and several leading positions in industrial companies, the addition of Heidi is an important step in our determined focus on reinforcing our market position in Finland.

“We are very pleased to see Heidi take on the position as Country Manager. Heidi will be leading Steelwrist’s growth together with the local team in Finland. This is a very customer oriented task and where Heidi’s personality and previous experience will fit perfectly”, says Steelwrist Sales Director Richard Aulin.

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About Steelwrist

Steelwrist is today the fastest growing manufacturer of tiltrotators and quick couplers in the world. A determined focus on robust and modern products, combined with fast service has been appreciated by an increasing number of customers. For more information about Steelwrist, please visit steelwrist.com.